

# Beth Ridley

**Speaker • Author • Consultant • Coach**

Life is short, so we should live it fully. That's why I created **The Brimful Life**, a content and consulting company that provides solutions to help individuals achieve fulfilling careers and leaders create inspiring communities and organizational cultures.

## Professional Experience

**Owner, The Brimful Life - Milwaukee, WI**

Inspire and equip individuals and leaders to thrive in their careers. via speaking engagements, workshops, blogs and podcast series. Develop and deliver professional and leadership development programming. Consult with and coach leaders to improve organizational cultures and to increase engagement, retention, loyalty, and productivity.

**Vice President, Northwestern Mutual - Milwaukee, WI**

Led client experience, sales, training, operations, strategic planning and diversity & inclusion functions.

**Program Officer, The Greater Mke Fdn - Milwaukee, WI**

Partnered with corporations and philanthropists to drive grant-making strategies impacting education and arts and culture.

**Management Consultant, Booz Allen - New York, NY**

Advised Fortune 500 and global companies to improve business operations and execute strategies.

**Sales Director, PanAmSat - Johannesburg, South Africa**

Launched Africa regional sales and marketing office for global telecommunications company. Accountable for \$30M in sales.

## International Work Experience

- **London, England** (1 year)
- **Tokyo, Japan** (2 years)
- **Johannesburg, South Africa** (2 years)
- **Bangkok, Thailand** (1 year)

## Education

- **University of Virginia**, BA in English Literature (Charlottesville, VA)
- **Tufts University**, MA in International Relations (Boston, MA)
- **Columbia University**, MBA (New York, NY)

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## Speaking Expertise

- Professional Fulfillment
- Career Change and Transition
- Change Agility & Resiliency
- Managing Fear & Self Doubt
- Entrepreneurial Mindset
- Authentic Leadership
- Leading Diverse Teams
- Driving Engagement

## Consulting & Coaching Expertise

- Professional and Leadership Development Curriculum Design and Delivery
- Org Culture and Team Building
- Leading Diverse Teams
- Engagement, Retention and Loyalty Strategies
- Leadership Coaching

## Books/Products

- 365 Ways to Ask, "How Was Your Day" - Questions That Don't Suck to Get Kids Talking
- "Try One New Thing a Week" Card Deck