

Beth Ridley

Leadership & Engagement Speaker and Advisor

I believe everyone has the potential to live fully by embracing a positive mindset. I combine my 25 years corporate leadership experience in 5 countries with my expertise in diversity and inclusion and positive psychology to help you live **The Brimful Life**.

Professional Experience

Owner, The Brimful Life - Milwaukee, WI

Inspire and equip professionals and leaders to thrive in their careers via speaking, workshops, podcast series and products. Advise leaders on strategies to foster healthy organizational cultures to increase engagement, retention and impact.

Vice President, Northwestern Mutual - Milwaukee, WI

Led client experience, diversity and inclusion, sales, training, operations and strategic planning functions for Fortune 100 financial services company.

Program Officer, The Greater Mke Fdn - Milwaukee, WI

Partnered with corporations and philanthropists to drive grant-making strategies impacting education and arts and culture.

Management Consultant, Booz Allen - New York, NY

Advised Fortune 500 and global companies on strategies to improve business operations and increase sales.

Sales Director, PanAmSat - Johannesburg, South Africa

Led Africa regional sales and marketing office for global telecommunications company. Accountable for \$30M in annual sales.

International Work Experience

- London, England (1 year)
- Tokyo, Japan (2 years)
- Johannesburg, South Africa (2 years)
- Bangkok, Thailand (1 year)

Education

- University of Virginia, BA in English Literature (Charlottesville, VA)
- Tufts University, MA in International Relations (Boston, MA)
- Columbia University, MBA (New York, NY)

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Speaking Topics

- Professional Fulfillment
- Change Agility & Resiliency
- Managing Fear & Self Doubt
- Entrepreneurial Mindset
- Impactful Leadership
- Leading Diverse Teams
- Driving Engagement

Consulting Expertise

- Impactful Leadership
- Diversity and Inclusion
- Team Dynamics
- Organizational Health, Engagement, Retention
- Professional Development
- Employee Resource Groups

Books/Products

- 365 Ways to Ask, "How Was Your Day" - Questions That Don't Suck to Get Kids Talking
- "Try One New Thing a Week" Card Deck
- "Transform Your Mindset One Week at a Time Through Gratitude and Appreciation" Card Deck
- "52 Better Ways to Ask, How Are You?" Card Deck
- Kidpreneur Kit (coming soon)