

Be an Inspiring Leader

Strategies to Move People to Action Through Emotional Connection

Gallup reports that the majority of employees don't feel connected to their role or company, putting companies at risk of employee turnover. Employees need to feel an emotional connection with the organization in order to perform at their best and be dedicated to company success.

Leaders make or break this emotional connection which results from employees feeling supported and appreciated by their leaders and feeling part of a shared and worthy purpose. By taking this course, leaders will:

- Understand what emotional connection is and its importance for business success.
- Understand what drives emotional connection in self and in others.
- Learn key competencies of an emotionally connected leader and how to manifest them in day-to-day leadership.

Course Modules

1 INTRODUCTION

- Course objectives
- Understand building blocks of EC at work
- Business benefits of EC at work

2 AUTHENTIC LEADERSHIP

- Understand your why and what motivates you to be your best (passion, purpose, values, strengths)
- Connect your motivators to your work

3 POSITIVE PSYCHOLOGY

- Overview of positive psychology and what makes people thrive
- Understand positive psychology best practices, benefits and how to implement at work

4 INCLUSIVE LEADERSHIP

- Understand diversity that comprise the workplace
- Learn and practice D&I leadership competencies
- Learn strategies to leverage diversity as a differentiator

5 STORYTELLING

- Understand what storytelling is and benefits
- Learn components of a great story
- Draft a story connected to a personal leadership goal

6 CONCLUSION

- Review key lessons and take-aways
- Develop individual action plan to implement strategies at work